

BIO Diego Tirado Chacón

Personal

Name Diego Tirado Chacón

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Education

Graphic Arts Module

Visual Arts Academy, Cádiz (1999)

Accessibility in website course

Alcalá University, Madrid(2006)

Specialization module for website design with HTML+CSS course

Crea Formación® Training Center, Madrid (2007)

Web Developer with PHP+SQL course

Ingenia® Training Center, Málaga (2009)

Film Dubbing Certificate

Master Music, Málaga (2010)

Professional Development Teaching certificate

European Institute of Business Studies, Granada (2010)

Professional Experience

2016 – current

Internet Directo

Job title

Creative Director | Head of Marketing Department

Sector Health & Clinical Group

Description

Part time job where I'm Head of Corporate Communications for a Telecommunications company. I'm working as a brand designer for new business solutions and as a Product designer for their new projects.

I'm developing creative concepts for advert campaigns. I'm always present in the whole creative process, from the original idea to the final production. I'm designing and maintaining the corporative web site and other web sites of the company.

One of my last projects is to implant new online ways to attend clients (online-CRM) and coordinating them with the Internet Directo departments.

2015 – current

Diagnostico Digital 3D

Job title

Web Designer | Graphic Designer | Layout Designer | Community Manager
Sector Health & Clinical Group

Description

Part time as a Graphic Designer and PR. Create brochures, catalogs and all material related to the corporate image to use with patients and other Clinics. Connect customers with this Health Center through Social Media campaigns.

2014 – 2015

Cerveza Trinidad

Job title

Brand Designer | Graphic Designer | Layout Designer | Community Manager
Sector Food & Beverages

Description

Part time job as a Brand and Graphic Designer for a new Beer Factory in Spain. From its initial phase, I worked on this project with the owners as Art Director and Image Consultant, creating corporate image and product logos.

2010 – current

Ceballos Orthodontic Clinic

Job title

Creative Director | Web Designer | Layout designer | Community Manager | Photographer | Video Editor
Sector Health & Clinical Group

Description

Part time job as Head of Corporate Communications. Create a modern image for the company. Design and maintain ortodonciaceballos.com website. Design logo, brochures, catalogs and all material related to the corporate image. Link customers with the company through Social Media campaigns using media channels. Oversee the whole creative process from the initial concept to the final project, designing different creative pieces, dealing with providers and contacting with media in all Marketing, Communication and Image corporate projects.

2019 – 2010

Quidamtur

Job title

Graphic Designer | Web Designer (front-end) | Web Layout Designer (HTML+CSS+PHP+JAVA SCRIPT)
Sector Marketing & Travel Agencies

Description

Part time position. Government Grant Program to develop professional skills after course studies in web programming and to put in practice my new skills in PHP and MYSQL. I designed and maintained quidamtur.com website. Designed logo, corporate image and created web design (front-end) for national tourism online projects.

2005 – 2009

Imaste

Job title

Creative Director

Graphic Designer

Web Designer

Product Designer for Virtual Fairs (based web front end)

Creativity, Graphic design and Layout

Marketing actions and Events

Sector Events & Virtual Fairs

Description

Designed logo and corporate image for the company and Job Fairs. Constructed a Virtual University Campus in Second Life creating graphic concepts and coordinating with the 3D Architect Department. I was present in the whole process, from the original ideas to the final products, using the latest design software while coordinating the Creative Department. Designed and maintained imaste.es website and formed part of the team that managed other company projects. Created front-end design for Virtual Fairs. As a Creative Director, I created and coordinated projects and events for "Patrimonio Nacional" (National Heritage Sites and Royal Palace).

2003 – 2005

Kimera Creativos

Job title

Creative Director | Web Designer | Graphic Designer | Art Directors Trainer

Sector Advertising Agencies

Description

Designed campaigns for several Event Companies, organized events and created fresh marketing ideas for many different professional sectors such as TV producers to high-end hair salon chains. In addition, I participated in a mentorship program where I was assigned several recent graduates to foster and aid in their professional development for over a year and a half.

2001 – 2003

2m1 Comunicación

Job title

Art Director | Web Designer | Graphic Designer | Creativity, Graphic design and Layout

Sector Advertising Agencies

Description

Created annual strategies and Creative Campaigns for several Spanish Malls. In my first year in this company, I won the National design contest for corporate identity of "San Lorenzo de El Escorial" in Logotype category (National Heritage Sites and Royal Palace). Worked as Art Director in fashion magazines for these malls and created fresh commercial images for several Real Estate Companies.

Other Mentions

Winner in Corporative Identity contest of San Lorenzo de el Escorial (patrimony of the Humanity by the UNESCO)
Agency: 2m1 Comunicación (2001)

Created first Virtual Fair in Spain for Universia (Santander Bank)
Agency: Imaste (2005)

Created interactive University Campus in SECONDLIFE for Universia (Santander Bank)
Agency: Imaste (2006)

Winner in several contests for 360° Advertising Campaign for Comunidad de Madrid (City of Madrid)
Agency: Imaste (2005 - 2009)

Creative Director in Events for Patrimonio Nacional (Palacio Real) / National Heritage (Royal Palace)
Agency: Imaste (2009)

Hobbies

Snowboard teacher since 2010 in **Madrid Indoor Snow Zone** and **Sierra Nevada** in Granada (Spain) Biker BMX, Surfer and I love Photography, Movies, theatre and read books